

A woman with dark hair and glasses, wearing a white long-sleeved top and a white bag, is looking at a display case. The display case is made of wood and glass and contains several historical documents. The documents are labeled with 'M.O.A.' and 'G.W.'. The background is a wall with floral wallpaper and a window with a wooden frame.

annual report 2022

anne frank house

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The Anne Frank House is an independent organisation dedicated to the preservation of the place where Anne Frank went into hiding and wrote her diary during the Second World War. The organisation brings the life story and the work of Anne Frank to the attention of as many people as possible worldwide, partly with the aim of raising awareness of the dangers of antisemitism, racism and discrimination and the importance of freedom, equal rights and democracy.

Foreword

Amsterdam, may 2023 — The pandemic is now thankfully behind us. After two years of the corona pandemic, during which the Anne Frank House was largely forced to be closed, we could open its doors to our visitors again in early 2022. Once the staffing of the museum was at full strength we were also able to keep the museum open for longer. From the summer we were open seven days a week, from 9am to 10pm. As ever, we welcomed visitors from all around the world.

On 25 June 2022 it was 75 years since, thanks to Otto Frank's efforts, Anne's diary *The Secret Annex* was published in the Netherlands. We marked this anniversary in various ways, both inside and outside the museum. Author Marieke Lucas Rijneveld, winner of the prestigious 2020 International Booker Prize, created a beautiful poem at our request: *Swimming Freely*.

Countering antisemitism, racism and discrimination is an essential part of our mission. Through our global educational activities we encourage young people to stand up for freedom, equal rights and democracy. The second report on *Democratic Awareness*

in the Netherlands, which was published in April 2022, commissioned by the Anne Frank House, shows that part of the Dutch population is willing to temporarily set aside parliamentary democracy in order to deal with urgent and complex problems. Worryingly, 18 to 24-year-olds in particular had a greater receptivity to anti-democratic thinking in 2021 than in 2019. The importance and promotion of our democratic rule of law will therefore be an important theme in our educational programmes in the coming years, alongside countering antisemitism.

We were proud to receive the *Prins Bernhard Cultuur Fonds Prijs 2022* (Prince Bernhard Culture Fund Prize) from Queen Máxima on 28 November. The Foundation received this significant award because 'for decades it has been bringing the life story and legacy of Anne Frank to the world's attention in a creative and inspiring way'. We are delighted with this award. It honours the memory of Anne Frank, whose life story and words still inspire people worldwide.

You can read about our projects and activities in this annual report. Our heartfelt thanks

go out to all those who support us, financially and otherwise, and are involved in our organisation.

In doing so, we would like to mention one person in particular: Hannah Pick-Goslar, also known as Hanneli in Anne's diary. To our great sorrow, Hannah Pick-Goslar died on 28 October at the age of 93 in Jerusalem. Like Otto Frank, she was a Holocaust survivor. After the war, she would tell him and later others about her last meeting with Anne, in the Bergen-Belsen concentration camp. The memories were painful, but she felt obliged to speak about Anne and the Holocaust: 'because I survived and Anne did not'. She did so for many years, until shortly before her death, when she also spoke out against the war in Ukraine. We could always call on Hannah Pick-Goslar, and we remember her with great warmth and respect. May her memory be a blessing.

Ronald Leopold
executive director

Organisation

‘The organisation’s work is not limited to managing the House. It was set up to increase awareness of the events of the dark years of the Second World War and the persecution of the Jews and to fight discrimination, prejudice, and oppression in the world today.’

Otto Frank in an interview with Basler Magazin in 1979

Board and organisation

The Anne Frank House adheres to the *Governance Code for the Cultural Sector*, which provides guidelines for the proper, responsible and transparent governance of and by cultural institutions, as well as guidelines for supervision of their governance. The code applies to all Dutch subsidised cultural institutions. Please refer to the appendix for a more detailed explanation of the way in which the Anne Frank House complies with the eight principles of the *Governance Code for the Cultural Sector*.

The museum is managed according to a *Supervisory Board model*, in which the Executive Board is responsible for managing the Anne Frank House. The Executive Board is appointed by the Supervisory Council. The Supervisory Council supervises the Executive Board’s course of action and provides advice.

‘In these times of great transitions the work of the Anne Frank House is more relevant than ever. I am therefore delighted to be able to contribute to the objectives and continuity of the organisation together with my colleagues.’

Mireille Pondman, managing director

Supervisory Council

The Supervisory Council supervises all aspects of the organisation. The report of the Supervisory Board on the way the Board fulfilled its role in 2022, as well as the items

The Anne Frank House organisation was founded on 3 May 1957, with Otto Frank as one of the founders. It had the dual aim of preserving Anne Frank’s hiding place and opening it up to the public, and of drawing worldwide attention to Anne’s life story.

that were on the agenda for the Supervisory Board meeting, can be found on our website (only in Dutch).

On 31 December, Ernst Hirsch Ballin stepped down as chairman of the Supervisory Board after twelve years due to reaching the maximum term of office. We are very grateful for his many years of involvement and commitment to the Anne Frank House. He will be succeeded by Wouter Koolmees.

Executive Board

The Executive Board is responsible for managing the Anne Frank House. Ronald Leopold has been its executive director since 2011. He temporarily took over the duties of managing director after Garance Reus-Deelder’s departure. Mireille Pondman was appointed man-

aging director from November 2022. She previously worked as director at the RKD – Netherlands Institute for Art History.

Remuneration policy

The Anne Frank House has its own terms and conditions of employment and, for the most part, observes the *Collective Labour Agreement* (CAO) for museums. The Executive Board is paid in conformity with the *Governance Code for the Cultural Sector*. The members of the Supervisory Council and the Advisory Council are not paid.

General Data Protection Regulation (GDPR)

The Anne Frank House values proper compliance with the GDPR. In our collaborations with other parties, for instance, we invariably use a processing agreement drawn up in accordance with GDPR guidelines. Our compliance is periodically assessed by an external party. Within the Anne Frank House, employees are periodically involved in compliance with policies and procedures regarding the processing of personal data and the GDPR.

Inclusion and diversity

The Anne Frank House adheres to the *Cultural Diversity Code*. In view of the objects clause contained in the articles of association of the Anne Frank House and the House's history, diversity and inclusion are essential values.



Otto Frank, Frances Goodrich, Albert Hackett and director Garson Kanin in Anne Frank's room in the Secret Annex. Otto points to a drawing of Anne

Our recruitment policy was set up to ensure a diverse workforce.

Employee Council

The Employee Council represents the interests of the organisation and the employees of the Anne Frank House, and participates in discussions about proposed organisational developments. Until the elections in September 2022 five employees were members of the Employee Council. After the elections the Employee Council consists of seven (mostly

new) members. Several items came up in 2022, including an occupational health and safety consultation.

Partners

The Anne Frank House collaborates with long-standing partner organisations in Argentina, Germany, Britain, Austria, and the United States. They host the travelling Anne Frank exhibitions and organise the accompanying educational activities in their countries.

Finance

For the funding of major museum renovations and educational projects the organisation depends on charitable funds, donations, and grant-giving bodies such as the European Union and the Dutch government.

Examples of project support

- The Ministry of Health, Welfare and Sport has supported the development and implementation of educational projects in the Netherlands for teachers and trainee teachers, young people and police officers, and of educational activities in professional and amateur football. The Ministry also made it possible for an employee of the Anne Frank House to become a delegate of the International Holocaust Remembrance Alliance (IHRA).
- The Ministry of Social Affairs and Employment supported the development and implementation of educational projects in the Netherlands in amateur and professional football. The European Commission supported the distribution of the anti-discrimination toolbox *Stories that Move 2.0*, including teacher training. It also supported youth engagement and the

development of training tools within our international Anne Frank Youth Network.

- The Dutch embassy in Colombia facilitated the travelling Anne Frank exhibition there, including placements and the training of guides. The European Solidarity Corps – an EU programme, implemented in the Netherlands by the Netherlands Youth Institute – helped the Anne Frank House to recruit three volunteers within the Educational Projects department.
- The Mondriaan Fund made the development and construction of the online *Anne Frank Knowledge Base* possible, as well as the development of the educational tool *Anne's World*.
- Several Dutch embassies facilitated travelling Anne Frank exhibitions, in France, Hungary, Italy and Suriname respectively.
- Veterans Affairs Canada sponsored our educational activities in Canada.
- The David Berg Foundation facilitated the English-language dubbing of the sequel to the *Anne Frank video diary: After the Arrest*.

The Anne Frank House does not receive ongoing government funding for the museum and largely depends on the revenues from the entrance fees.

- The Digital Heritage Network contributed to linking NIOD's external WW2 thesaurus to our collection management system.
- The Vriendenloterij made the temporary exhibition *Anne Frank's diary – 75 years at the Anne Frank House* possible.

VriendenLoterij

Since 2007, the Anne Frank House has been an annual beneficiary of the VriendenLoterij (formerly the BankGiro Loterij). The VriendenLoterij supports organisations dedicated to the welfare of people and culture. The Anne Frank House received a cheque for the considerable sum of €273,866 from the VriendenLoterij as a contribution in 2022. Besides the fixed annual amount of €200,000, we received an extra contribution of €73,866 thanks to the participants who stated that they wanted to play to benefit the Anne Frank House.

Mireille Pondman, managing director Anne Frank House, accepts the cheque from the VriendenLoterij with the 2022 proceeds





The Anne Frank House was awarded the Prince Bernhard Culture Fund Prize 2022. From left to right: Cathelijne Broers (director, Prince Bernhard Culture Fund), Queen Máxima, Ronald Leopold (executive director, Anne Frank House) and Pauline Meurs (chairperson, Prince Bernhard Culture Fund) Photo: Prince Bernhard Culture Fund / photographer Jorrit Lousberg

Prins Bernhard Culture Fund

The Anne Frank House was awarded the *Prins Bernhard Cultuur Fonds Prijs 2022* (Prince Bernhard Culture Fund Prize) on 28 November. Queen Máxima presented the oeuvre prize worth €100,000 during a gala ceremony at the STRAAT Museum in Amsterdam. We are deeply honoured and gratified with the award, which we will use to develop an audio tour for children and young people, for use both in the Anne Frank House and online.

‘For decades, the Anne Frank House has been bringing the life story and legacy of Anne Frank to the world’s attention in a creative and inspiring way. With ingenious digital and educational solutions, it points out the dangers of antisemitism, racism and discrimination while highlighting the importance of freedom, equal rights and democracy. A fine and deserving winner of our cultural oeuvre award, which annually rewards an organisation or individual who makes a special and long-term commitment to culture or nature.’

Cathelijne Broers,
director of the Prins Bernhard
Cultuur Fonds

2022 Balance sheet

Balance sheet as at 31 december 2022

(after appropriation of result)	<u>31.12.2022</u>	<u>31.12.2021</u>
	€	€
Assets		
Fixed assets		
Intangible fixed assets	81.410	168.930
	81.410	168.930
Tangible fixed assets		
Refurbishments	54.745	124.780
Fixtures and furniture	325.608	139.138
Plant and machinery	976	4.294
Hardware	28.499	39.143
	409.828	307.355
Current activa		
Inventories	418.120	498.571
Receivables	393.259	250.261
Prepayments & accrued income	1.536.024	2.060.432
Cash	4.004.275	2.613.427
	<u>6.351.678</u>	<u>5.422.691</u>
	<u>6.842.916</u>	<u>5.898.976</u>

(after appropriation of result)	<u>31.12.2022</u>	<u>31.12.2021</u>
	€	€
Liabilities		
Foundation's capital		
Other reserves	2.965.172	740.890
Earmarked reserves	165.000	190.000
	3.130.172	930.890
Loans	0	1.017.278
Provisions	192.423	37.427
Current liabilities and accruals and deferred income		
Accounts payable	979.067	410.242
Wage tax, national insurance contributions and pensions	233.641	274.243
Pensions	130.915	6.373
Grants and project contributions still to be spent	517.089	1.153.022
Accruals and deferred income	<u>1.659.609</u>	<u>2.069.501</u>
	<u>3.520.321</u>	<u>3.913.381</u>
	<u>6.842.916</u>	<u>5.898.976</u>

Statement of income and expenditure 2022

	Actual figures 2022	Budget 2022	Actual figures 2021
	€	€	€
Income			
Entrance fees	11.363.942	9.097.330	3.593.441
Income from delivery of products and/or services	1.608.491	1.068.164	553.453
Opbrengsten projecten en subsidies	2.073.384	1.784.937	1.807.853
Other income	<u>932.407</u>	<u>625.000</u>	<u>2.826.984</u>
Total	<u><u>15.978.224</u></u>	<u><u>12.575.431</u></u>	<u><u>8.781.731</u></u>
Expenditure			
Cost of delivered products	759.283	471.370	284.910
Staff costs	6.485.760	7.714.834	4.259.765
Depreciation fixed assets	272.903	264.000	333.859
Costs of projects and activities	2.719.931	1.387.767	1.063.842
Other expenses	<u>3.492.105</u>	<u>3.370.460</u>	<u>3.342.900</u>
Total	<u><u>13.729.982</u></u>	<u><u>13.208.431</u></u>	<u><u>9.285.276</u></u>
Operating result	2.248.242	-633.000	-503.545
Financial income	<u>27.501</u>	<u>0</u>	<u>23.009</u>
Result from ordinary business operations before taxes	2.220.741	-633.000	-526.554
Extraordinary expenditure	<u>0</u>	<u>0</u>	<u>0</u>
Result before taxes	2.220.741	-633.000	-526.554
Taxes	<u>21.459</u>	<u>0</u>	<u>0</u>
Result after taxes (before appropriation of result)	2.199.282	-633.000	-526.554

Statement of income and expenditure 2022

	Actual figures 2022	Budget 2022	Actual figures 2021
	€	€	€
Proposal for appropriation of result:			
Result after taxes (before appropriation of result)	2.199.282	-633.000	-526.554
Addition to / Withdrawal from earmarked	+25.000		
Addition to earmarked reserve employee arrangements			+650.000
Addition earmarked reserve edition scientific research		+33.000	0
Addition earmarked reserve Foundation US			0
Addition to / Withdrawal Other reserves	<u>2.224.282</u>	<u>600.000</u>	<u>-123.446</u>
Result after appropriation	0	0	0

Anne Frank

Museum

After the lockdown, from 15 December 2021 to 25 January 2022, the museum reopened its doors. After nearly two years of being closed many times and for many months, we could welcome visitors again from 26 January. Visitors from home and abroad soon came to visit the Anne Frank House in large numbers. In the summer, with new colleagues, the museum was back to full strength.

Visitor numbers

The Anne Frank House received 887,121 visitors in 2022. A respectable number, after two corona years when the museum could welcome only 396,779 visitors in 2020 and 277,901 in 2021.

Educational and introductory programmes

The number of educational and introductory programmes also increased in 2022. After two lean corona years the number of programmes was almost at its previous level.

1,060 primary and secondary school groups, trainee teachers and college students followed educational programmes in the Anne

Frank House in 2022. These programmes last for two hours, and are given in Dutch, German or English.

For museum visitors there are half-hour introductory programmes prior to their museum visits. In 2022 we gave 4,318 introductory programmes in the Anne Frank House.

‘The Anne Frank House had never been closed for more than a day since its opening on 3 May 1960, and remained open to visitors even during renovations. 2020 and 2021, when we were largely closed due to the corona pandemic, were therefore unprecedented years. We were delighted to welcome visitors back to the Anne Frank House and share Anne Frank’s hiding place and life story with the outside world again. Come, visit and be welcome!’

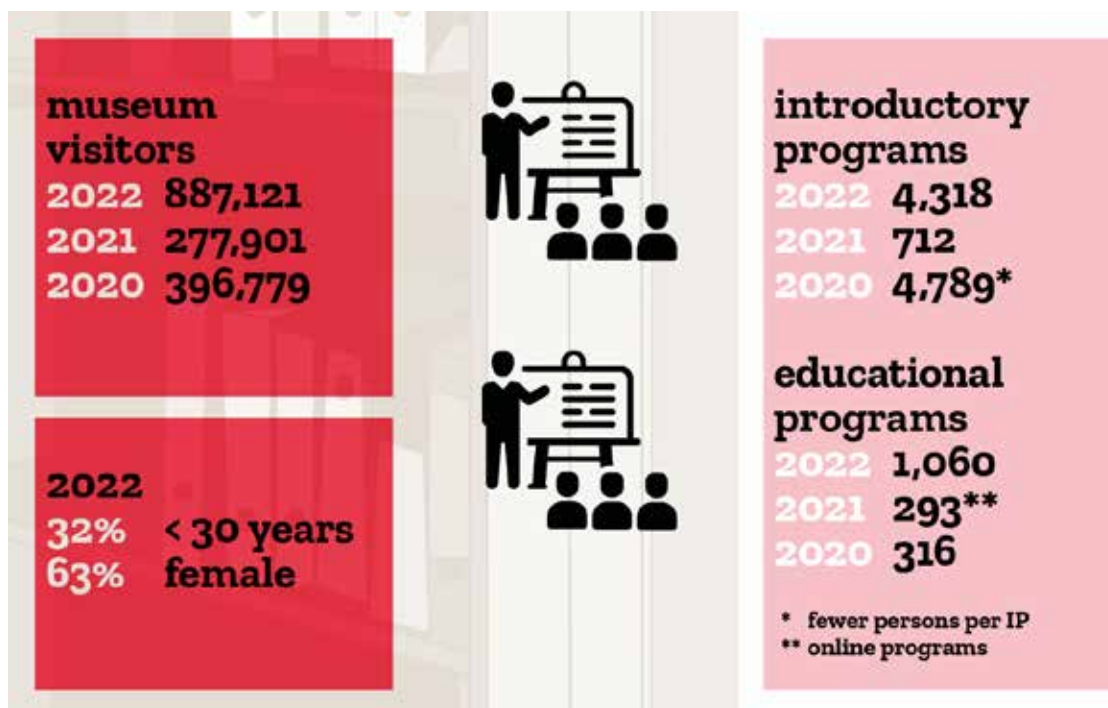
Ronald Leopold,
executive director

In the museum, in our publications, and in our online and offline exhibitions we tell the life story of Anne Frank in the context of the persecution of the Jews and the Second World War.

Temporary exhibition *Anne Frank’s diary – 75 years’*

25 June 2022 marked the 75th anniversary of the first edition of *Het Achterhuis*, as the diary of Anne Frank is called in Dutch. This called for a temporary exhibition at the Anne Frank House.

The book was published in the Netherlands in 1947, just over five years after Anne’s thirteenth birthday, when she was given her diary. She had come up with the Dutch title of the book herself: *Het Achterhuis* (‘The Secret Annex’). Looking back, Otto Frank wrote: “How proud Anne would have been if she had lived to see this. For on 29 March 1944, she wrote: ‘Just imagine how interesting it would be if I were to publish a novel about the Secret Annex.’”



In the exhibition museum visitors could follow what happened from the first publication to the present day. Some of the objects and documents on display had to do with the first American edition (1952), the Broadway production (1955), and the film directed by George Stevens (1959). Accompanying the American edition, for instance, we showed the telegram from first lady Eleanor Roosevelt, who wrote the foreword, we had the script used by Joseph Schildkraut, who played Otto Frank in the play; and we had the Oscar that Shelley Winters received for her role as Auguste van Pels in the film.

The exhibition also contained several works of art from our own collection. To conclude, we gave an impression of Anne Frank's presence on social media in a specially created video. Even 75 years after that first publication, her life and diary are still a source of inspiration.

Amsterdam Museum Night

Saturday 5 November was *Museum Night*. With a special ticket bought in advance, young and old alike could visit all the museums in Amsterdam from 7 PM to 2AM. The Anne Frank House took part once again, with a

special programme linked to the temporary exhibition *Anne Frank's diary – 75 years*. At the museum, so-called 'heritage bearers' gave talks: Jona (13) and Kirsten (15) told the stories of Amsterdam Holocaust survivors Betty Radema, Virry de Vries Robles and Theo Coster. In the small rooms of the Secret Annex, museum staff talked about the period in hiding. They also read passages from Anne Frank's diary and answered visitors' questions. At the end of the museum route, visitors could write down their dreams and ideals and share them with fellow visitors. Visitors arriving after 10pm were able to see Otto Frank's office: a space not normally accessible to everyday visitors, but opened exclusively during the late hours of *Museum Night*.

Online

Through its social media platforms and the annefrank.org website the Anne Frank House reaches millions of people all around the world.

Social media

The Anne Frank House wants as many people as possible, especially young people, to learn about Anne Frank's life story. Social media are ideally suited for this. Instagram, YouTube and TikTok are important channels for



Museumnacht Amsterdam 2022. Foto: Rosa Krastel

young people. Our social media channels give us an enormous reach.

Our social media channels continued to experience steady growth in 2022. We developed posts that appeal to our followers. The starting point is almost always Anne Frank.

We continued to steadily grow: on Twitter from 70,000 followers in 2021 to 77,000 fol-

lowers in 2022, on Instagram from 157,000 followers in 2021 to 183,000 followers in 2022 and on YouTube from 215,000 subscribers in 2021 to 222,000 subscribers in 2022. On Facebook, our many fans remain loyal to our channel and, against the trend, we increased from 896,000 followers in 2021 to 911,000 followers in 2022. On TikTok, which is hugely popular among young people, the number of followers almost

tripled from 13,000 to 38,000. We started this channel in spring 2021.

Fourth in the Netherlands

Our Instagram account gained an honourable fourth place in the 2022 ranking of the Dutch Instagram Top 100. This is compiled on the basis of independent research among the most successful Dutch accounts, and is judged by the number of followers and the engagement rate.

Quote from the report: *'Finally, the Anne Frank House. Slowly but surely, this account is growing in followers and engagement ratio. The authentic and informative content receives many likes and keeps followers engaged.'*

Anne Frank's diary – 75 years

Saturday 25 June 2022 marked exactly 75 years since Anne Frank's *Het Achterhuis* (The Secret Annex) was published by Contact publishers, on 25 June 1947. We asked our followers on social media to share a copy of the diary on their own socials with the hashtag #mycopy. We also asked what Anne Frank's diary means to them.

On our website you can read a selection of the reactions Otto Frank received after sending out the first copies of Anne Frank's diary to friends and teachers of Anne and her sister Margot, and to others outside their circle,

such as Minister Frits Bolkestein and Princess Juliana.

At our request, author Marieke Lucas Rijneveld, winner of the prestigious International Booker Prize 2020, wrote a poem to mark the occasion: *Swimming freely*. It was translated by Michele Hutchison.

In the museum, a special exhibition was dedicated to the anniversary: *Anne Frank's diary – 75 years*.

Website

The annefrank.org website attracted over 14 million visitors in 2022, a substantial increase of almost 70% compared to the 8.5 million visitors in 2021.

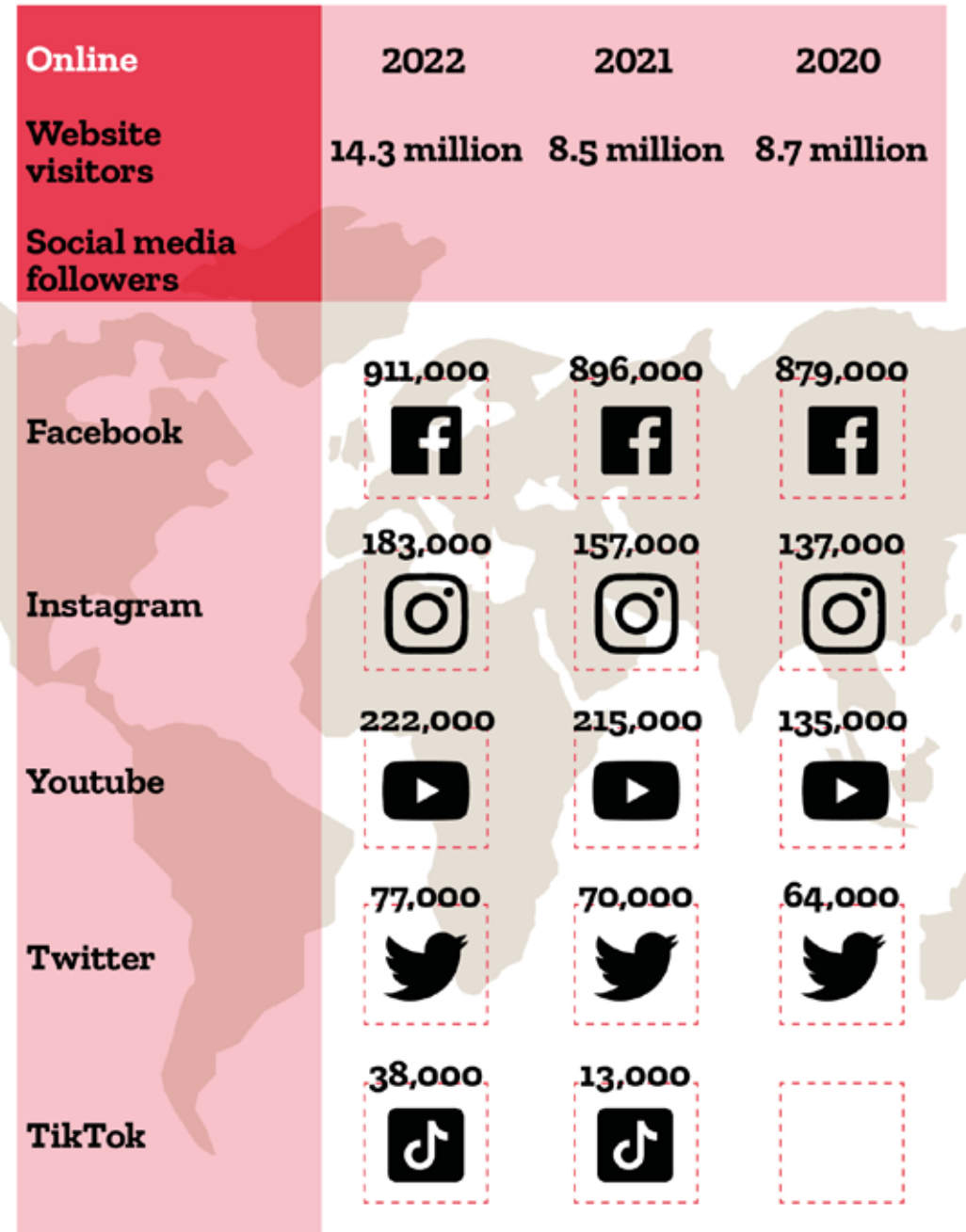
Most visitors were from the United States (25%) followed by visitors from the Netherlands (11%), Germany (8%), Britain (8%) and Mexico (5%).

55% of all visitors visit the website on their smartphones.

English-language video series

Anne Frank – After the Arrest

With financial support from the David Berg Foundation, the original Dutch-language episodes of *Anne Frank – After the Arrest* were dubbed into English, making the series more





Film still from *Anne Frank - After the Arrest*.

accessible and easier to follow for young people outside the Netherlands.

Anne Frank - After the Arrest is the sequel to the *Anne Frank video diary*. In three episodes, Anne Frank, played by Luna Cruz Perez, shares her life, thoughts and feelings about the time after the period she spent in hiding. With this sequel we've answered the questions of many young people about what hap-

pened to Anne after her arrest; the period she couldn't describe in her diary.

Anne Frank Knowledge Base

The *Anne Frank Knowledge Base* was launched in December. (The official launch was on International Holocaust Remembrance Day, 27 January 2023.) This online knowledge base in Dutch and English offers professionals and others a wealth of information about the his-

tory of Anne Frank and the seven other people who lived in hiding in the Secret Annex, all set in the context of the Second World War and the persecution of the Jews. Information previously only available for internal use is now made accessible to interested parties worldwide, thanks to financial support from the Mondriaan Fund. The knowledge base can be accessed directly or through *Anne's World*, an online world map with events and stories.

The *Anne Frank Knowledge Base* can be accessed directly or through *Anne's World* (a new section on the website). Any information about events, persons, locations or topics can be retrieved by simply typing the relevant keywords in the knowledge base. One can also wander from one entry to the next. The knowledge base is available in Dutch and English, and contains around 1,100 items, 300,000 words and 300 pictures. The *Anne Frank Knowledge Base* will never be 'finished': new information is always being added to it, and the inclusion of items from the collection and videos is on the agenda.

Swimming freely — Marieke Lucas Rijneveld

While interpreting my breaststroke as unrestrained,
my self-inflicted suffocation affords a sense of life,
the other side, the sunny destination, always in sight,
sometimes I'm a pike, other times an ornamental fish,
I realize afresh what freedom of movement, what value!

Coots paddle past me like feathered cargo vessels,
their instinct to lie low, to hide from birds of prey, from air raids,
I let them pass, contemplate their chicks for a moment, then myself;
in wartime one thinks too much of one's self or too much of the other,
save those you love, the way the coot sends its babies into the reeds.

Sometimes I suspect that history is repeating itself, it is stupid,
its conscience is shaped by humanity, but it is oh so forgetful,
and all this described, filmed, and so many lessons learned,
why do we keep on selling war cut-price,
a weapon, a battle, foisted upon us for a trifle.

Translated by Michele Hutchison

We know that power multiplies in heads suited to it,
and though we are years further, have a diary filled with wisdom,
we strike lines through words like ~~rule~~, ~~regime~~,
there's always someone who thinks his talk is the best,
who wants the highest grade, applause, and authority, of course.

I suspect, too, there are people who never pick up a watering can,
who don't know how a thing grows or what it needs to grow,
you don't just flatten a life, tear it from the ground or kill it,
they shun the garden of life, spit on it, see rain as the enemy,
I want to hand out watering cans, say that evil grows only in dark places.

One thing we never lose: the taste of freedom,
our great heroes who paved the way for us,
so that we know what we are fighting for, or swimming away from,
who can make us boldly proclaim: never again!
Though war is on special offer, sometimes hope costs more than battle.

Education

Anne Frank Journal 2022

Despite some setbacks, such as a paper shortage, we were able to publish another new Anne Frank Journal for grade 7/8 in primary schools, this time on the theme of Friendship. We were able to put together a comprehensive educational package including the new book *Vergeet mij niet* ('Forget Me Not') by Janny van der Molen and an individual workbook for each pupil on friendship. Thanks to the support of the Ministry of Health, a more in-depth digital feature that connects to the journal can be found on the LessonUp teacher platform.

Tackling football-related racism

In 2022, football in the Netherlands was back in full swing. And with football, the negative sides of this sport also returned: discrimination, antisemitism, racism and other forms of exclusion were once again in the spotlight. And with that came the demand from the football world to make use of the Anne Frank House's successful approaches.

Thanks in part to the support of the Ministries of Health and Social Affairs, the projects continue to grow and reach more young people, young footballers and supporters. With

our *Fair Play workshop*, the Anne Frank House reached almost 2,000 young people in 2022. Through football clubs, young people were offered a lesson in which they were introduced to different forms of discrimination and exclusion. They carried out assignments – individually and in groups – in which they decided what they thought of these incidents and how they saw their own role in them. This preventive approach raises awareness of what discrimination is, its effects and how one's own actions can have a positive impact. New partnerships were also established in 2022, including with ADO Den Haag and Roda JC, and an old partnership was rekindled with the Feyenoord Foundation.

2022 also saw partnerships with three professional football clubs for combating verbal abuse. In the case of FC Utrecht and Feyenoord Rotterdam, this involves ongoing long-term collaborations. Both clubs have for some time had a well-functioning educational approach around antisemitic chants. In the process, small groups of fanatical supporters are taken on a thematic tour of the Jewish history of their city and club and meet fellow Jewish supporters. These encounters show them the actual effects of such chants. A similar approach was developed with FC Den Bosch in 2022, but focusing on racist chants. The first two pilot days with FC Den Bosch fans have now taken place.

Our educational programmes and products are designed to encourage young people to reflect on social developments, then and now, with a focus on prejudice, discrimination, racism and antisemitism. These programmes and products are always based on Anne Frank's life story.

Second report on Democratic Awareness in the Netherlands

After the corona crisis there is still broad support among Dutch people for parliamentary democracy and the rule of law. But this support for democracy and fundamental rights in society is not unconditional. A significant minority is willing to temporarily set aside parliamentary democracy in order to deal with urgent and complex problems. Among young people in the 18-24 age group, this tendency has become stronger. This is shown by the study *Democratic Awareness in the Netherlands*, published on 29 April 2022,

which the Anne Frank House commissioned from the Verwey-Jonker Institute in late 2021.

The fluid and opportunistic support for fundamental democratic rights was already visible during the first survey conducted by the Verwey-Jonker Institute in 2019 as part of this long-term research. The corona crisis seems to have amplified this effect. Such fluid and opportunistic support undermines the pillars of our democratic rule of law.

Travelling exhibitions

After the pandemic the global work of the Anne Frank House got back on track. By 2022 there had been 292 exhibitions in 27 countries about Anne Frank and the history of her time. Guided tours, mostly provided by young people, took place at each location. Over 250,000 people visited the exhibition.

The Anne Frank House trains young people to show their peers around the exhibition. The new guides learn about the content and background of the exhibition, how best to transmit the information and how to address current social developments. This format, known as peer education, is highly successful in involving the young people visiting the exhibition.

At the initiative of the Tayar Foundation for Jewish Heritage, a tour of the exhibition *Let me be myself – The life story of Anne Frank*

began on 24 February 2022 in Valletta, Malta. In preparation, students visiting the exhibition received an online lesson developed by the Tayar Foundation together with the Anne Frank House. The exhibition was on display in four locations in Malta until the summer of 2022.

With support from the Canadian government, a series of activities began in 2022 in areas predominantly inhabited by Canada's First Nations. In April, the exhibition *Learning with Anne Frank*, which had been specially translated into Inuktitut (the language of the Inuit), was opened at the Nunatta Sunakkutaangit Museum. Local young people were trained by the Anne Frank House to guide their peers around. After this the exhibition was shown in other locations in northern Canada. Fifteen online tours of the virtual Anne Frank House were provided through the *Connected North* educational programme. The participating schools were all located in the sparsely populated areas of Canada.

The Anne Frank House has been active in the countries of Central and Eastern Europe since the 1990s. Dozens of exhibition presentations were organised in these countries in 2022. Here too, young people acted as peer guides. As a follow-up, several young guides participated in the activities of the Anne Frank Youth Network. In multi-day seminars

'Worryingly, 18 to 24-year-olds in particular had a higher receptivity to anti-democratic thinking in 2021 than in 2019. This comes as no surprise, as they had been hit extra hard by measures such as school lockdowns and restrictions around sports and going out due to the corona crisis. It is important to make people, and especially young people, aware of the enormous importance of the democratic state under the rule of law and its significance for a peaceful, equal society. This doesn't just apply to the Netherlands: in many countries the free, democratic constitutional state is under increasing pressure.'

Ronald Leopold,
executive director

they learned how to run Anne Frank projects themselves, using concepts and materials provided by the Anne Frank House.

Teachers

We reached a large number of teachers with our products and projects in 2022. We provided a total of 66 training courses, online or on location, including *Teaching about the Holocaust* and *Teaching about prejudice and stereotypes*.

Stories that Move – a toolbox against discrimination is now available in nine languages. Spanish and Catalan were added in 2022. In 2022 we presented 24 webinars in Dutch or English. Teachers were introduced to the possibilities of the toolbox during the webinars. eTwinning, the EU programme aimed at international youth exchanges, is a key partner in organising webinars for teachers.

The Anne Frank House Teachers' Team, consisting of primary, secondary and senior secondary school teachers, met four times in 2022. The Teachers' Team serves as a sounding board and contributed to, among other things, the evaluation of the teaching materials for the *Anne Frank Video Diary* and the teaching materials for *Anne's World*. Starting from the school year 2022-2023, we launched our own LessonUp channel; a platform for digital interactive lessons. Our channel features 12 lessons for primary and secondary schools. The lessons focus on Anne Frank and the diary, or deal with themes such as antisemitism, prejudice, stereotypes

and discrimination. Some lessons are also available in English, German, Spanish and Portuguese.

Youth Team

Every year the Anne Frank House recruits young people for the Anne Frank House Youth Team. The young people learn about the Second World War and the Holocaust, about prejudice and discrimination, and about holding a dialogue, responding to hate speech and organising a project. In small teams, the young people work on project plans. This concept has now been in place for 10 years.

In 2022 a special programme was put together for 22 alumni: young people who have been part of the Dutch Youth Team over the past decade. Four gatherings were organised, each focusing on a different theme: freedom, identity, dialogue and connection. These meetings included educational components, feedback sessions and thematic workshops led by experts and youth workers. With the alumni programme we aim to connect young people and deepen their knowledge and skills. Their feedback is also important. We submit their questions, such as how we can involve young people in our work in the



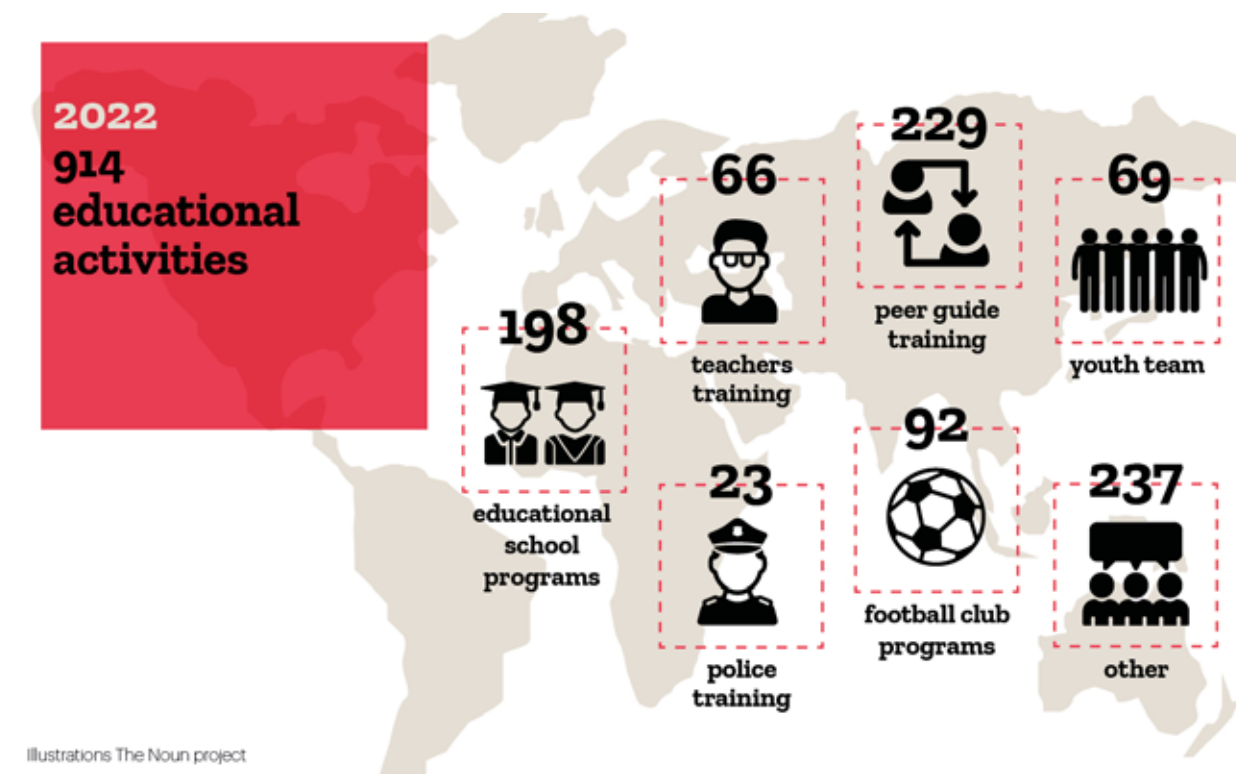
future and how we can further strengthen the Youth Team Network. One of the key outcomes was the implementation of an alumni-led mentoring programme: alumni will mentor new Youth Team participants and provide workshops.

In June 20 young people from 16 European countries met in Amsterdam to give further shape to the international Anne Frank Youth Network. The participants were alumni of our international youth network and shared their experiences as peer-to-peer educators. They also advised us on the redesign of the youth network after the pandemic. Two participants were from Ukraine. After the meeting they returned to their country at war...

Police

In 2022 the 30 team leaders of the Anne Frank House police team came together five times to discuss challenges related to equal treatment, discrimination and diversity in society. At these networking days, organised by the Anne Frank House, various experts shared their knowledge on topics including policing in wartime, fascism at home and abroad and racism and the abuse of power at work. The team leaders were equipped with the knowledge and skills to open up various topics for discussion within the police organisation.

In the summer of 2022 seven police profes-



sionals took part in the four-day *More effective dialogue* training programme. They were trained in conducting individual and group conversations on sensitive topical issues such as discrimination, prejudice, antisemitism and racism. As part of a peer-to-peer (professional-to-professional) approach, the Anne Frank House aims to ensure that the trained discussion leaders then engage with colleagues and a constructive dialogue between police colleagues ensues.

An *Inspiration Day* was organised for teachers working at the Police Academy. The aim was to increase historical awareness and contribute to the moral compass of students at the Police Academy. During the inspiration day teachers were given educational tools and exchanged views in student learning dialogues on topics such as discrimination, prejudice and inclusion. Among other things, historical film clips about the Dutch police in World War II were featured.

Activities in Ukraine

After the outbreak of war, our cooperation partners in Ukraine could no longer carry out their planned activities. We remain in contact with our partner organisation TolerSpace, with which we undertook many educational activities until the war, including youth activities, teacher training and the roll-out of the *Stories that Move* toolbox against discrimination. Two TolerSpace team members were able to attend the international team meeting for *Stories that Move* in Bratislava in the autumn, and some Ukrainian teachers could participate in an expert meeting in Poland.

Some TolerSpace employees have fled Ukraine and are now working online from another country, while others are still in Ukraine. Air strikes, power cuts and the loss of loved ones are their daily reality. The same applies to teachers in Ukraine. They teach traumatised young people, and have had traumatic experiences themselves.

We are trying to best support TolerSpace colleagues and teachers from their network by providing webinars on Anne Frank and how her life story and diary can be of support and inspiration to their students. In *Stories that Move* we include video clips of two Ukrainian young people, one living in Kyiv and the other in Poland.

“Six weeks after the war began, I sat in on a webinar with about 30 Ukrainian educators to talk to them about opportunities to work with Anne Frank’s diary. I started by saying: ‘I am speaking for the first time to educators teaching in a war zone. I have no experience of this.’ To which one of the teachers replied ‘Neither do we’. I was deeply moved by the discussion that followed, and was happy to hear that our educational material was very welcome.”

**Norbert Hinterleitner,
Head of Educational Projects**